



FASHION SHOWS: 22-25 ABRIL 2026
TRADE SHOW: 24-26 ABRIL 2026



PRESS PASS

Accreditation Requirements

1. Purpose of the PRESS Pass

The PRESS pass is exclusively intended for journalists and editors, working for print media (online or offline), radio or television, who carry out editorial coverage of the event for a national or international media outlet.

2. Access Included

- The PRESS pass grants access to:
- Trade Show
- Kissing Room
- Fashion Shows (except for shows with restricted access at the designer's discretion)
- Press Room

3. Mandatory Documentation

Applicants must submit at least one of the following documents, always linked to their role as a journalist or editor:

- Valid press card, issued within the last 4 years by a nationally or internationally recognised association, organisation or professional body
- Recent bylined articles (links), published within the last 6 months in a verifiable online media outlet. PDF files may be attached in the case of print media
- Official media website or PDF of the current masthead where the applicant is listed as a journalist or member of the editorial, news or programme team
- Official letter from the media outlet, issued on original letterhead and signed by the director, editor or editor-in-chief. The letter must clearly state that the journalist is assigned to cover Barcelona Bridal Fashion Week
- Official corporate ID from the media outlet stating the applicant's name, position and validity date. The document must clearly demonstrate an active employment relationship with the editorial or news department

4. Specific Restrictions

PRESS accreditation will not be granted to:

- Freelance contributors without verifiable media publications or without documented editorial assignments
- Journalism or audiovisual communication students without professional documentation proving an active internship with a media outlet
- Media professionals whose primary role is not editorial writing
- Commercial staff in marketing, advertising or public relations, whether from media outlets or communication agencies
- Media professionals (photographers, camera operators, producers, technicians or similar) who require image capture access, who must apply for a GRAPHIC pass
- Influencers, bloggers or content creators without professional journalistic activity, who must apply for a BRIDAL & FASHION CREATOR pass, provided they meet the corresponding accreditation requirements

5. Terms and Conditions

- The PRESS pass is personal and non-transferable
- The organisation may request additional documentation at any time
- Any false documentation will result in immediate revocation of the pass
- Applicants who do not meet the requirements must purchase a visitor pass
- Fira de Barcelona and Barcelona Bridal Fashion Week reserve the right to modify or deny any accreditation